

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG14/12 15.2
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

138 CONANT STREET

BEVERLY, MA 01915

PRDCT	ROMNEY FOR PRESIDENT	EST#23	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 23												
23	S		900P-1000P	30		\$4,500.00	8/17	8/17	0		FRI	0
PROGRAM : PRIMETIME DO												
39	A		800P-1100P	30		\$4,500.00	8/17	8/17	2		FRI	2
PROGRAM : JAGUARS ORD COM1: PRGM CHANGE: JAGUARS GAME THIS IS A MAKE-GOOD FOR AUG17 ON LINE-23 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG17 ON LINE-24 FOR 1 SPOT/WK												

REP HEADLINE# 6274349 TRF# 326552
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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24	S		1000P-1100P	30		\$4,500.00	8/17	8/17	0		FRI	0
PROGRAM : 20/20												

30	S		1100P-1130P	30		\$2,250.00	8/18	8/18	0		SAT	0
PROGRAM : NEWS												

37	A		1100P-1135P	30		\$2,250.00	8/18	8/18	1		SAT	1
PROGRAM : NEWS												
ORD COM1: TIME PERIOD FOR LATE NEWS												
THIS IS A MAKE-GOOD FOR AUG18 ON LINE-30 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG19 ON LINE-36 FOR 2 SPOTS/WK												

38	A		1100P-1135P	30		\$2,250.00	8/19	8/19	2		SUN	2
PROGRAM : NEWS												
ORD COM1: TIME PERIOD FOR LATE NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 37-38												

36	S		1100P-1130P	30		\$2,250.00	8/19	8/19	0		SUN	0
PROGRAM : NEWS												
ORD COM1: TIME PERIOD FOR LATE NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 37-38												

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#30	MISSED: SAT/1100P-1130P	AUG18	30S	\$2,250.00	(AUG14/12)
		BUY#36	SUN/1100P-1130P	AUG19 (2/WK)	30S	\$2,250.00	
			OFFER: SAT/1100P-1135P	AUG18	30S	\$2,250.00	PLS ADVISE.
			& SUN/1100P-1135P	AUG19 (2/WK)	30S	\$2,250.00	
CMT: TIME PERIOD FOR LATE NEWS							

M2	OK'D	BUY#23	MISSED: FRI/900P-1000P	AUG17	30S	\$4,500.00	(AUG14/12)
		BUY#24	FRI/1000P-1100P	AUG17	30S	\$4,500.00	
			OFFER: FRI/800P-1100P	AUG17 (2/WK)	30S	\$4,500.00	PLS ADVISE.
CMT: PRGM CHANGE: JAGUARS GAME							

AUG/12 162100.00 CONTRACT TOTAL 162100.00
 TOTAL SPOTS 77

MARKET TOTALS \$491,212 WFTV 33% WKMG 27% WESH 25% WOFL 11% WKCF 0% WRBW 4% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE